
Agence Ricard Announces the Appointment of a New Marketing Director

Montreal, Quebec – June 17, 2024 – Agence Ricard, a recognized leader in the electrical industry, is pleased to announce the appointment of Clémence Marseille as its new Marketing Director.

Clémence brings with her a rich experience of more than 10 years in the field of marketing, including 5 years specifically dedicated to the electrical industry. Her expertise and strategic vision will be invaluable assets to support and develop the growth of the company in a constantly evolving sector.

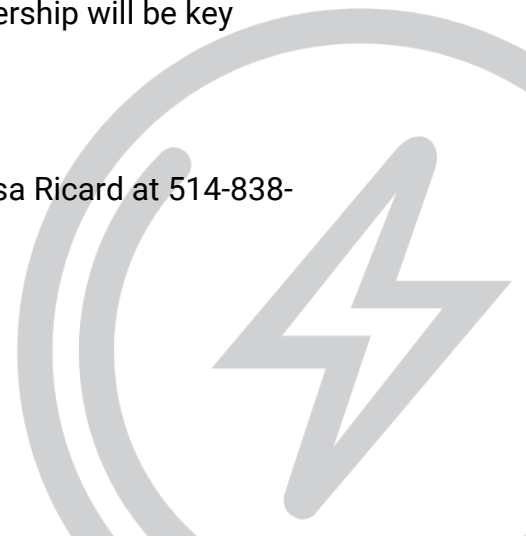
Before joining Agence Ricard, Clémence held senior positions in various leading companies, where she demonstrated her skills to create and implement effective marketing strategies, drive brand awareness and improve sales performance. Her ability to innovate and lead teams to excellence has been widely recognized throughout her career.

Vanessa Ricard, President, said, “We are thrilled to welcome Clémence to our team. Her expertise and experience in the electrical industry and marketing will be essential to achieve our ambitious goals and strengthen our market position.”

Clémence is excited to join Agence Ricard and said, “I am honoured to join such a respected and influential company in the electrical industry. I look forward to working with the team to develop innovative marketing initiatives that will strengthen our brand and support our growth.”

Agence Ricard is confident that Clémence’s expertise and leadership will be key success factors for years to come.

For more information or media inquiries, please contact Vanessa Ricard at 514-838-5625 or marketing@agenericard.com.





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About Agence Ricard:

Agence Ricard is the go-to electrical rep agency in Quebec and eastern Ontario that connects top electrical manufacturers to the Québec distribution network by providing creative marketing initiatives, great customer care, and in-depth knowledge of the local industry.

