
10 Years of Growth for Agence Ricard: A Creative Vision Shining Across Quebec

Montreal, April 22, 2025 — This year, Agence Ricard celebrates 10 years of boldness, innovation, and collaboration in service of Quebec's electrical industry.

Founded in 2015, the agency's mission has been to represent manufacturers with passion, professionalism, and a distinctly creative approach. Over the past decade, it has evolved from an entrepreneurial project into a dynamic team of specialists across Quebec, representing some of the best electrical product lines available — all carefully selected for their complementarity.

With in-depth knowledge of the territory and the ability to tailor each manufacturer's strategy to the local market, Agence Ricard stands out for its ability to make the brands it represents shine — both on the ground and online. The agency focuses on innovative marketing initiatives, strong distributor relationships, and consistent field presence to generate tangible impact.

"What has driven us from the very beginning is connecting the right brands with the right players, with ideas that think outside the box and flawless execution," explains Vanessa Ricard, President.

Special activities will be organized throughout the year to mark this milestone and to thank the partners who have contributed to this journey.

For more information or media inquiries, please contact Clémence Marseille at 514-234-5421 or at clemence@agencericard.com.

About Agence Ricard:

Agence Ricard is the premier electrical manufacturers' representative agency in Quebec and Eastern Ontario, connecting leading electrical manufacturers to Quebec's distribution network through creative marketing initiatives, outstanding customer service, and in-depth knowledge of the local industry. Montreal, April 22, 2025 — This year, Agence Ricard celebrates 10 years of boldness, innovation, and collaboration in service of Quebec's electrical industry.

